

OATLEY WEST PUBLIC SCHOOL

Community Festival

30 & 31 AUGUST, 2025

YOUR BRAND HERE



Sponsor an unmissable weekend of fun for everyone!

Our Festival

The OWPS Community Festival is a highlight of our community's annual calendar, and has been for over 40 years. With thousands of attendees every year, our festival is always growing, attracting great entertainment, quality art, food vendors, and both community and commercial market stalls. Partnering with us as a sponsor of this much-loved event is a great opportunity to reach, connect and engage closely with the community. We're proud of the success of our longstanding partnerships with our sponsors, and hope you will join us in making this year bigger and better than ever before.

What it means for you

PROMOTION



Promotion across our posters, event signage, website, social media activity, shopfront signage, letterbox drops, school newsletters, special announcements on the day, and more.

PRESENCE



Along with official Naming Rights to an area of the festival, all our sponsors get the opportunity to have a stall at the event to engage directly with our audience and enjoy the festivities!

PERKS



Unlimited ride passes, tickets to our exclusive opening night event (inclusive of catering and drinks), and a sponsors-only preview of our exhibition gallery.

PURPOSE



The OWPS P&C Committee is passionate about enhancing our children's learning experience. Your partnership means we can keep making OWPS a special place to be.

Our 2024 roundup

Over 8,000 attendees over weekend

Biggest 2-day festival in the area

Funded key school programmes & initiatives

How to partner with us

Inclusions	Principal	Platinum	Gold
Number Available	1	3	5
Naming rights to a specific area of Festival	Whole festival	Event area*	Event area*
Logo featured on Signage featuring logo	Logo	Logo	Logo
Own stall for Festival weekend (<i>optional</i>)	✓	✓	✓
Logo featured on*: <ul style="list-style-type: none"> • DL size postcard delivered to 14,000 homes in area • Promotional banners in prominent locations around local area • A3 shopfront posters • Signage at entrance and around festival 	✓	✓	✓
Presence on Community Festival website	Logo + landing page	Logo + Blurb on website	Logo + Link
Social Media Promotion across our channels: Facebook, Instagram	✓	✓	✓
Business cards displayed in hall	✓	✓	✓
Weekend Ride Passes	4	2	1
MC and announcement mentions across weekend	✓	✓	✓
Opening Night exclusives - tickets, catering, drinks, gallery preview	✓	✓	✓
Industry Exclusivity†	✓	✓	✓
Total Investment	\$4,500 + prizes	\$2,750	\$1,200

* Prominence relative to sponsorship level

† Industry Exclusivity – the only sponsor from a specific industry. This does not relate to paid market stall holders.



To sponsor or for more information, please contact:

Lindsey Crutchley or Amy Sing | 0408 475 143
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